

TOWN OF HERNDON

Enriching the Quality of Life and Promoting a Sense of Community



MEMORANDUM



To: Arthur A. Anselene, Town Manager

Cc: Chairman East and Members of the Planning Commission

From: Elizabeth M. Gilleran, Director of Community Development *Eng*

Date: March 22, 2011

Subject: 2010 Census Data

The U.S. Census Bureau has begun to release data from the 2010 decennial survey. At this time, only basic demographic data for cities and towns is available, including population, ethnicity, race, and housing units. An explanation of the available data is provided below, offering comparisons to other jurisdictions in terms of growth and distributions. The available census data is attached.

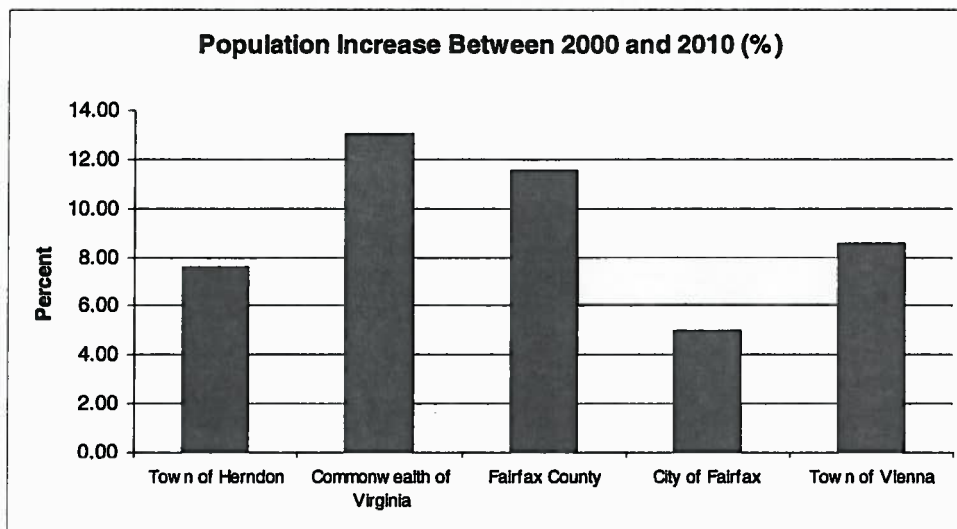
It is anticipated that the bureau will release more detailed census data in 2011 and 2012, to include socioeconomic information. Additional reports will follow once the data becomes available.

Population

The population of the Town of Herndon increased from 21,655 residents in 2000 to 23,292 residents in 2010. This represents a growth of 7.6%, a modest increase compared to the population growth experienced by the Commonwealth of Virginia and Fairfax County, which was 13% and 11.5%, respectively. However, the town experienced a growth rate that was similar to the City of Fairfax and the Town of Vienna. The following table provides the population of the aforementioned jurisdictions for 2000 and 2010 as well as the resulting growth rates.

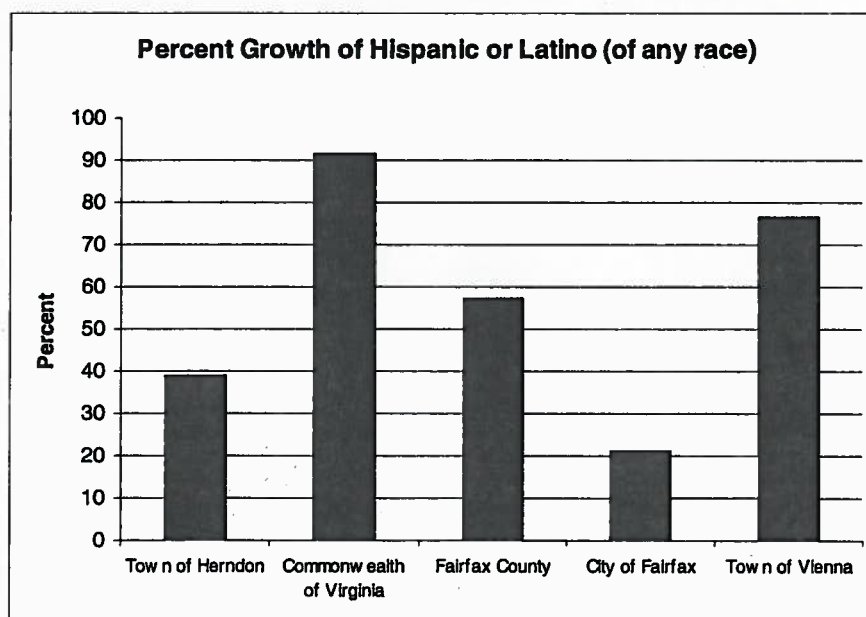
Jurisdiction	2000	2010	% Growth
Town of Herndon	21,655	23,292	7.6%
Commonwealth of Virginia	7,078,515	8,001,024	13.0%
Fairfax County	969,749	1,081,726	11.5%
City of Fairfax	21,498	22,565	5.0%
Town of Vienna	14,453	15,687	8.5%

The following bar graph illustrates that while the town experienced a lower rate of growth than the Commonwealth of Virginia and Fairfax County, its population growth is commensurate with that of smaller jurisdictions in the same region.



Ethnicity

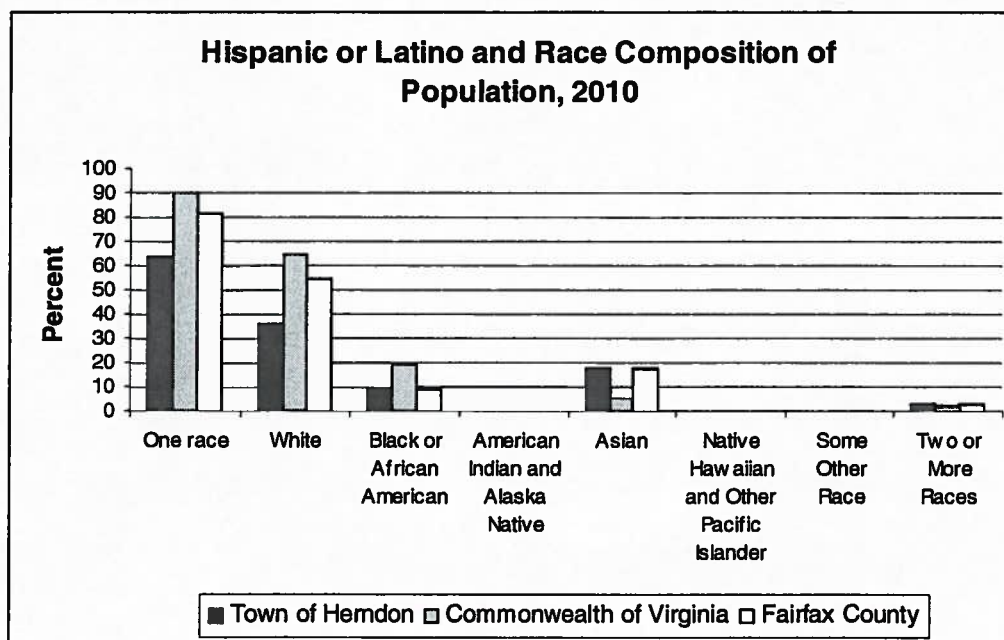
Between the years of 2000 and 2010, the Town of Herndon experienced a significant increase in the Hispanic or Latino population. This occurrence was not unique to Herndon, as it was also evident in nearby cities and towns. The trend was even more pronounced in the commonwealth as a whole. The bar graph below illustrates that while the percent growth of the Hispanic or Latino population in the town was 38.9%, the Hispanic or Latino population increase in the commonwealth was 91.7%. Growth rates in other jurisdictions were 57.5% in Fairfax County and 76.7% in the Town of Vienna. The only jurisdiction that realized less growth of the Hispanic or Latino population than Herndon was the City of Fairfax at 21.3%.



In 2000, the town's Hispanic or Latino population was comprised of 5,633 residents. By 2010, the number of Hispanic or Latino residents had increased to 7,826 residents. Overall, this segment of the population increased from 26% of the total in 2000 to 33.6% of the total in 2010.

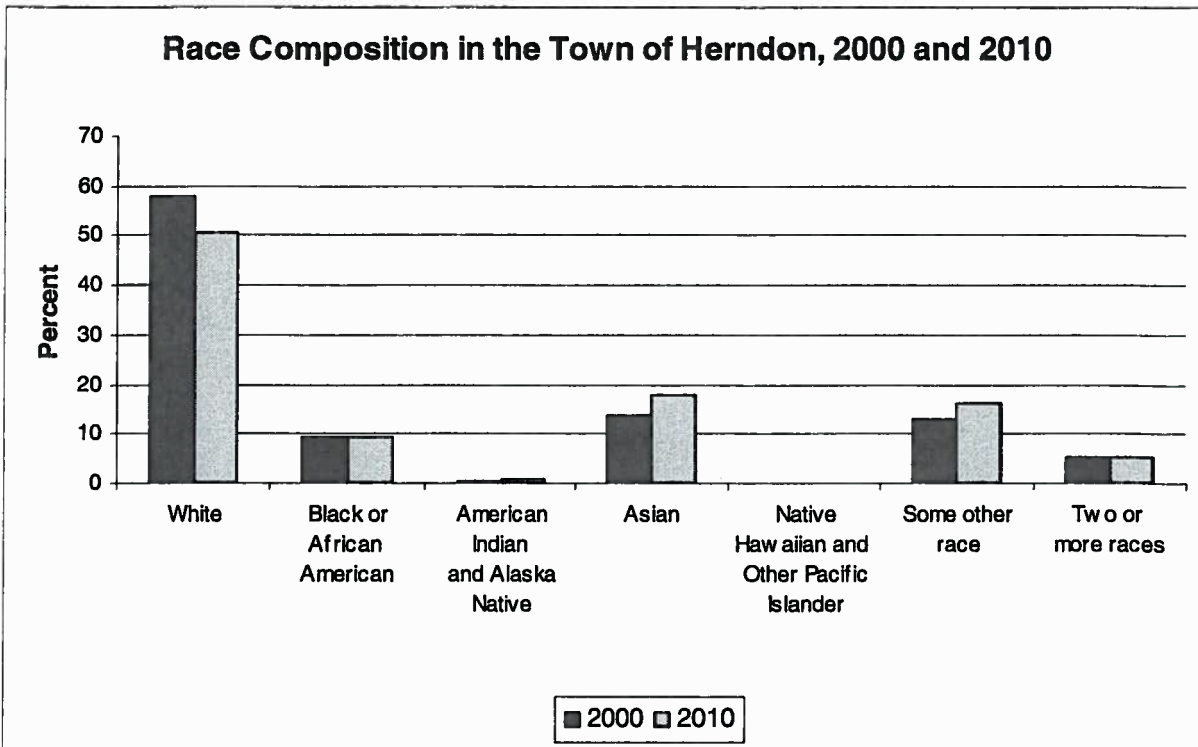
Town of Herndon Ethnicity, 2000 and 2010				
Ethnicity	2000	% of Population	2010	% of Population
Hispanic or Latino (of any race)	5,633	26.0	7,826	33.6
Not Hispanic or Latino	16,022	74.0	15,466	66.4

Race composition of the Hispanic or Latino ethnicity varies between communities. The bar graph below compares the composition of the Town of Herndon, the Commonwealth of Virginia and Fairfax County. A greater percentage of the Hispanic or Latino population within the commonwealth is White and Black. While the Hispanic or Latino ethnicity in both the town and Fairfax County are comprised of a large percentage of White and Black residents, both jurisdictions have a significantly higher percentage of Asians belonging to this ethnicity than the commonwealth. This representation is consistent with race characteristics without regard to ethnicity.



Race

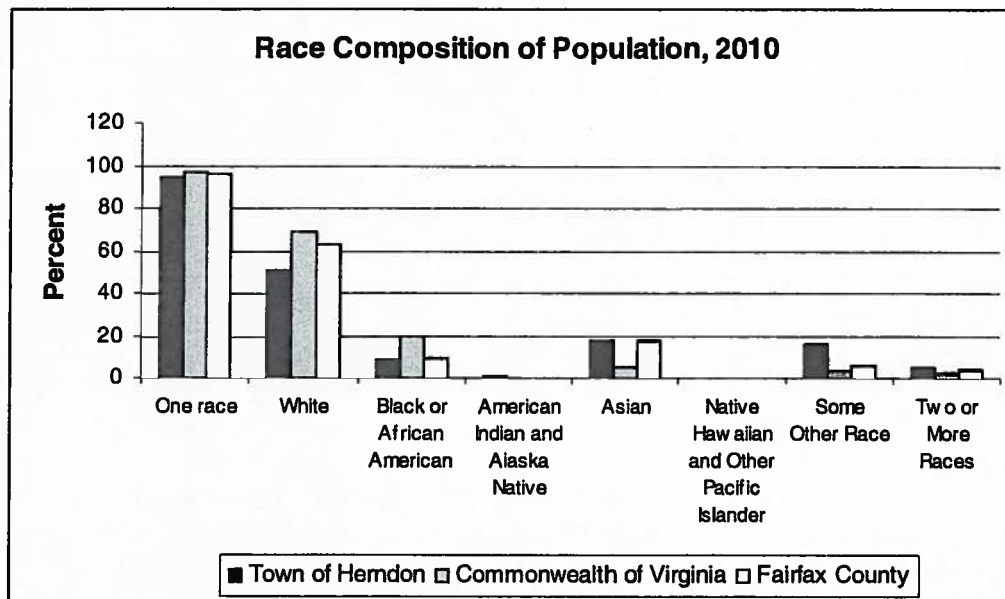
The 2000 and 2010 census data indicates that the population of every race either held steady or increased, with the exception of Whites. Notable increases include Asians, which rose 4% between 2000 and 2010, and Other races, which grew 3%. In contrast, the White population decreased 7.2%, which was a greater change than any other race.



The race characteristics revealed by the census indicate that Herndon is a diverse community. When compared to other jurisdictions, the town has the highest Asian and Other race population ratios. However, Fairfax County, the City of Fairfax and the Town of Vienna also have a significant Asian population when compared to the commonwealth. Overall, the characteristics of the town most closely resemble those of Fairfax County.

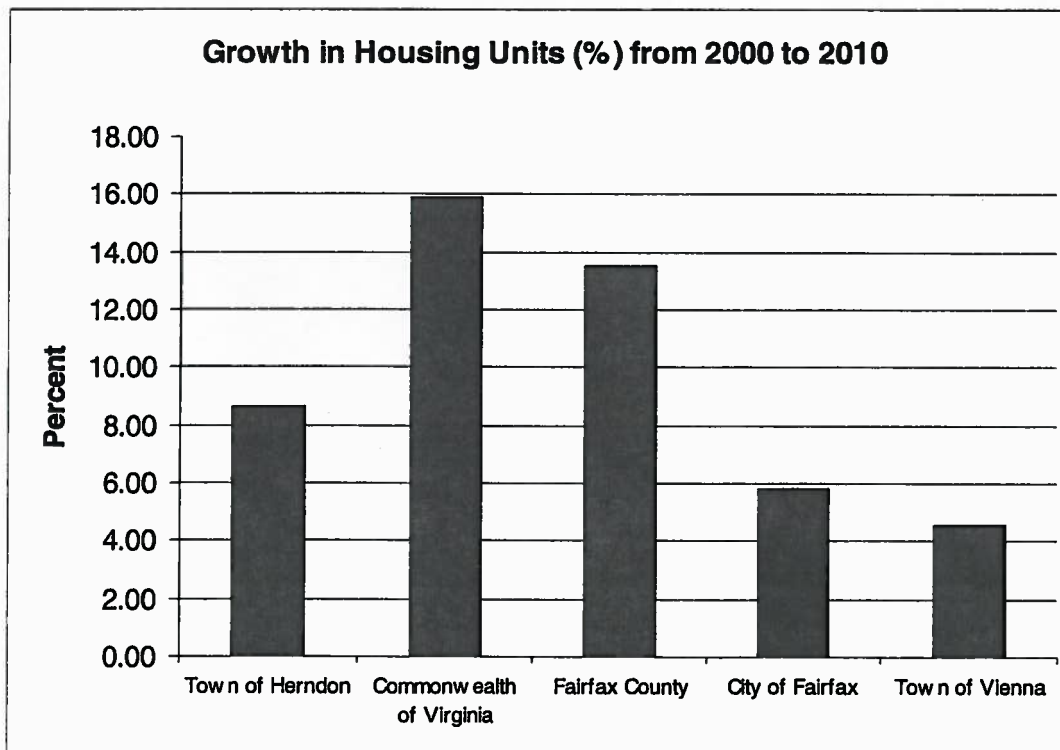
Race Composition of Population, 2010 (%)					
Race	Town of Herndon	Commonwealth of Virginia	Fairfax County	City of Fairfax	Town of Vienna
White	50.7	68.6	62.7	69.6	75.5
Black or African American	9.5	19.4	9.2	4.7	3.2
American Indian and Alaska Native	0.7	0.4	0.4	0.5	0.3
Asian	17.9	5.5	17.5	15.2	12.1
Native Hawaiian and Other Pacific Islander	0.0	0.1	0.1	0.1	0.0
Some other race	16.0	3.2	6.1	5.9	5.3

The bar graph that follows illustrates the above data, comparing the population characteristics of the Town of Herndon, Commonwealth of Virginia and Fairfax County.



Housing Units

As the town experiences population growth, it will also see an increase in the number of housing units. Between 2000 and 2010, 623 housing units were added to the Town of Herndon. Overall, the number of housing units increased 8.7%, which is comparable to other communities. While the town's housing growth is less than Fairfax County and the commonwealth, it is higher than the City of Fairfax and the Town of Vienna, as demonstrated in the bar graph below.



The number of new housing units is related to the amount of vacant land available, and it is likely that Herndon will continue to experience a decline in new housing construction as vacant properties become rare. However, redevelopment will offer opportunities to increase housing units that would accommodate Herndon's growing population.

Occupied and Vacant Housing

The Census Bureau has calculated that 14.5% of homes in the nation are vacant. Based on the 2010 census, the commonwealth has a significantly lower vacancy rate of 7.1%, and each of the jurisdictions discussed thus far have even less vacancy. While the town has a slightly higher vacancy rate than Fairfax County and the Town of Vienna, it is lower than that of the City of Fairfax. At 3.2%, the town's vacancy rate is significantly lower than the national rate, which will help the town remain an attractive and well-kept community.

Percent of Occupied and Vacant Housing					
	Town of Herndon	Commonwealth of Virginia	Fairfax County	City of Fairfax	Town of Vienna
Occupied Housing	96.8	92.9	97.6	96.2	98
Vacant Housing	3.2	7.1	2.4	3.8	2

Data

All of the data discussed in this report was retrieved from the U.S. Census Bureau and the data tables are attached for reference.

2000 CENSUS BUREAU DATA															
Subject	Town of Herndon			Virginia			Fairfax County			City of Fairfax			Town of Vienna		
	Number	Percent		Number	Percent		Number	Percent		Number	Percent		Number	Percent	
POPULATION															
Total population	21,655	100.0		7,078,515	100.0		969,749	100.0		21,498	100.0		14,453	100.0	
RACE															
One race	20,503	94.7		6,935,446	98.0		934,311	96.3		20,797	96.7		14,006	96.9	
White	12,535	57.9		5,120,110	72.3		677,904	69.9		15,675	72.9		11,722	81.1	
Black or African American	2,060	9.5		1,390,293	19.6		83,098	8.6		1,090	5.1		497	3.4	
American Indian and Alaska Native	91	0.4		21,172	0.3		2,561	0.3		73	0.3		27	0.2	
Asian	3,002	13.9		261,025	3.7		126,038	13.0		2,617	12.2		1,368	9.5	
Native Hawaiian and Other Pacific Islander	10	0.0		3,946	0.1		691	0.1		16	0.1		0	0.0	
Some other race	2,805	13.0		138,900	2.0		44,019	4.5		1,326	6.2		392	2.7	
Two or more races	1,152	5.3		143,069	2.0		35,438	3.7		701	3.3		447	3.1	
HISPANIC OR LATINO AND RACE															
Hispanic or Latino (of any race)	5,633	26.0		329,540	4.7		106,958	11.0		2,932	13.6		1,068	7.4	
Not Hispanic or Latino	16,022	74.0		6,748,975	95.3		862,791	89.0		18,566	86.4		13,385	92.6	
One race	20,503	94.7		6,935,446	98.0		934,311	96.3		20,797	96.7		14,006	96.9	
White	10,171	47.0		4,965,637	70.2		624,296	64.4		14,333	66.7		11,124	77.0	
Black or African American	2,060	9.5		1,390,293	19.6		83,098	8.6		1,090	5.1		497	3.4	
American Indian and Alaska Native	91	0.4		21,172	0.3		2,561	0.3		73	0.3		27	0.2	
Asian	3,002	13.9		261,025	3.7		126,038	13.0		2,617	12.2		1,368	9.5	
Native Hawaiian and Other Pacific Islander	10	0.0		3,946	0.1		691	0.1		16	0.1		0	0.0	
Some Other Race	2,805	13.0		138,900	2.0		44,019	4.5		1,326	6.2		392	2.7	
Two or More Races	1,152	5.3		143,069	2.0		35,438	3.7		701	3.3		447	3.1	
HOUSING UNITS															
Total housing units	7,190	100.0		2,904,192	100.0		359,411	100.0		8,204	100.0		5,438	100.0	
OCCUPANCY STATUS															
Occupied housing units	6,962	96.8		2,699,173	92.9		350,714	97.6		8,035	97.9		5,331	98.0	
Vacant housing units	228	3.2		205,019	7.1		8,697	2.4		169	2.1		107	2.0	

2010 CENSUS BUREAU DATA														
Subject	Town of Herndon			Virginia			Fairfax County			City of Fairfax			Town of Vienna	
	Number	Percent		Number	Percent		Number	Percent		Number	Percent		Number	Percent
POPULATION														
Total population	23,292	100.0		8,001,024	100.0		1,081,726	100.0		22,565	100.0		15,687	100.0
RACE														
One race	22,081	94.8		7,767,624	97.1		1,037,811	95.9		21,657	96.0		15,120	96.4
White	11,810	50.7		5,486,852	68.6		677,990	62.7		15,706	69.6		11,844	75.5
Black or African American	2,223	9.5		1,551,399	19.4		99,218	9.2		1,071	4.7		495	3.2
American Indian and Alaska Native	154	0.7		29,225	0.4		3,884	0.4		111	0.5		48	0.3
Asian	4,170	17.9		439,890	5.5		189,661	17.5		3,432	15.2		1,891	12.1
Native Hawaiian and Other Pacific Islander	5	0.0		5,980	0.1		864	0.1		14	0.1		7	0.0
Some Other Race	3,719	16.0		254,278	3.2		66,194	6.1		1,323	5.9		835	5.3
Two or More Races	1,211	5.2		233,400	2.9		43,915	4.1		908	4.0		567	3.6
HISPANIC OR LATINO AND RACE														
Hispanic or Latino (of any race)	7,826	33.6		631,825	7.9		168,482	15.6		3,556	15.8		1,887	12.0
Not Hispanic or Latino	15,466	66.4		7,369,199	92.1		913,244	84.4		19,009	84.2		13,800	88.0
One race	14,835	63.7		7,187,530	89.8		881,418	81.5		18,403	81.6		13,365	85.2
White	8,429	36.2		5,186,450	64.8		590,622	54.6		13,849	61.4		10,942	69.8
Black or African American	2,141	9.2		1,523,704	19.0		96,078	8.9		1,030	4.6		464	3.0
American Indian and Alaska Native	50	0.2		20,679	0.3		1,843	0.2		62	0.3		18	0.1
Asian	4,159	17.9		436,298	5.5		188,737	17.4		3,403	15.1		1,886	12.0
Native Hawaiian and Other Pacific Islander	3	0.0		5,061	0.1		779	0.1		11	0.0		7	0.0
Some Other Race	53	0.2		15,338	0.2		3,359	0.3		48	0.2		48	0.3
Two or More Races	631	2.7		181,669	2.3		31,826	2.9		606	2.7		435	2.8
HOUSING UNITS														
Total housing units	7,813	100.0		3,364,939	100.0		407,998	100.0		8,680	100.0		5,686	100.0
OCCUPANCY STATUS														
Occupied housing units	7,472	95.6		3,056,058	90.8		391,627	96.0		8,347	96.2		5,528	97.2
Vacant housing units	341	4.4		308,881	9.2		16,371	4.0		333	3.8		158	2.8